CORRIDOR SIGNAL

corridorsignal.com

Media kit, launch edition

Corridor Signal reports on the telecom and digital infrastructure that connects the Caspian, the Caucasus, Central Asia and Türkiye to Europe and Asia: operators, networks, data centres, cables, satellites, spectrum and the deals and policy behind them.

LAUNCH PARTNER RATES

Who Corridor Signal is for

Corridor Signal reports on the telecom and digital infrastructure that connects the Caspian, the Caucasus, Central Asia and Türkiye to Europe and Asia: operators, networks, data centres, cables, satellites, spectrum and the deals and policy behind them.

We write for operators, infrastructure investors, vendors, regulators and the advisers who work between them. The test for every piece is simple: can the reader check it. Every figure, date and quote links to the document it came from, and at least one primary source sits behind every article.

PUBLISHING RHYTHM

Monday: weekly digest (six to eight sourced items). Wednesday: data piece with method. Friday: analysis or voice piece. Daily: two to four news items as the beat supplies them.

THE COLUMNS



Backhaul
Telecom and infrastructure news from the corridor's filings, regulators and ministries



Link Budget
Subscribers, revenue, traffic and capacity, counted and checked against the source



Dark Fibre
Analysis of what the filings show, and of what they leave unlit



Tuning Fork
Editor's notes: standards, corrections and how the newsroom measures



Landing Point
Cables, routes and the monthly Corridor Capacity Tracker: announced against lit

Coverage

Operators	Mobile and fixed operators: results, subscribers, tariffs, rollouts.
Networks	4G, 5G, fibre and core networks: builds, vendors, coverage.
Data Centres	Data centres, cloud regions and the power behind them.
Cables and Satellites	Subsea and terrestrial cables, landing stations, satellite connectivity.
Policy and Spectrum	Regulators, spectrum, licensing, digital strategies.
Deals and Markets	M&A, financing, tenders and vendor contracts.
Analysis	Explainers and data pieces from the Contributor and Data desks.

HOW WE REPORT

Every figure, date and quote links inline to its source. A fact that cannot be sourced is not published.

At least one primary source per article: a filing, release, regulator, ministry, statistics office, court or multilateral document.

Quotes appear only when the exact words are in a cited source.

No company, government or advertiser reviews a news piece before publication.

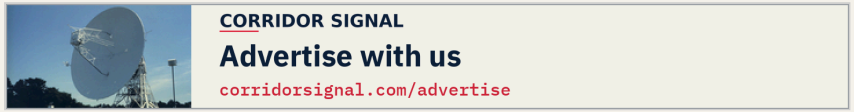
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Formats and placements



Homepage Leaderboard

970 × 250 px, 320 × 100 px on mobile. Homepage, below the lead stories.



Article Inline

728 × 90 px, 320 × 100 px on mobile. Every article, after the third paragraph.

Sponsored Article and Newsletter Banner

Sponsored articles are written to the editorial standards and labelled Sponsored. Newsletter banner: 600 × 150 px in the Monday digest, available when the newsletter launches.

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Homepage MPU

300 × 250 px. Homepage on every device; section, desk, column and archive pages on screens 1,080 px and wider.



Article Sidebar

300 × 600 px. Desktop article sidebar.

Launch partner rates

PLACEMENT	SIZE	DURATION	RATE (US$)
Homepage Leaderboard	970 × 250 px 320 × 100 px on mobile	30 days	$500
Article Inline	728 × 90 px 320 × 100 px on mobile	30 days	$400
Homepage MPU	300 × 250 px Same size on mobile	30 days	$350
Article Sidebar	300 × 600 px Desktop only	30 days	$300
Sponsored Article	Editorial format All devices	Single placement, hosted for 12 months	$800
Newsletter Banner Available when the newsletter launches.	600 × 150 px All email clients	4 sends	$250

Agencies receive 15 per cent off gross. Each placement is exclusive per slot and labelled Advertisement or Sponsored. At the end of each flight we send a delivery note with the dates your creative ran and the pages that carried it. Creative is due three working days before the flight starts.

Editorial standards for advertisers

1. Every advertisement is labelled Advertisement. Every sponsored article is labelled Sponsored in the kicker and on the page.
2. Sponsored articles are excluded from editorial rankings and the news feed, and are never written by the Newsdesk.
3. Links from paid placements carry rel="sponsored nofollow".
4. No advertiser reviews a news piece before publication. We do not sell editorial coverage.

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